

Digital Scrapbooking Day + My Digital Studio = FREE Downloads & 50% Off ALL Digital Kits

**Q. What is Digital Scrapbooking Day?**

A. Digital Scrapbooking Day is officially celebrated the first Saturday in November. It was designed to remind people to set time aside to document their personal history digitally. To celebrate, Stampin' Up! will be giving away free My Digital Studio downloads to anyone who wants them!

**Q. Why is My Digital Studio celebrating Digital Scrapbooking Day for a whole week?**

A. We know that you and your customers are busy and we didn't want you to miss out by limiting our online offer and celebration to just one day. Plus, who doesn't want more days to celebrate?

**Q. What is Stampin' Up! giving away for free for Digital Scrapbooking Day?**

A. Anyone can get these three downloads for free:

Enjoying Everything Kit (\$7.95 US/\$9.95 CAN Value)



Days in December Kit (\$7.95 US/\$9.95 CAN Value)



A Split Second Designer Template Pages (\$2.95 US/\$3.75 CAN Value)



**Bonus:** If we have 18,000 downloads of each of the free items, we'll give a fourth one away for free too! So tell everybody you know!

**Q. Are the free downloads new products?**

A. You know it! They are brand-new designs. On November 6, they'll be added to our product offering for purchase at full price.

**Q. How will demonstrators get their free downloads?**

A. Demonstrators can get their downloads from OEX anytime from October 29–November 5, 2012.

**Q. How will customers get their free downloads?**

A. Customers can get their downloads from your DBWS store or the Stampin' Up! Online Store from October 29–November 5, 2012. To access the downloads they'll need to create an online customer account if they don't already have one.

**Q. Is there a sale associated with Digital Scrapbooking Day?**

A. You bet! All digital kits are 50 percent off from October 29–November 5. (Note that digital downloads aren't available on a workshop order.)

**Q. Is there anything else going on that week?**

A. Yes! Make sure to check out the action on MyDigitalStudio.net that week. We'll have tons of blog posts, challenges where you can win free digital stuff, and more!